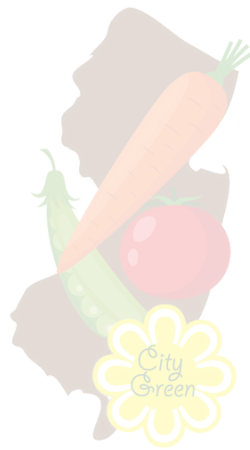


# GOOD FOOD IN GARDEN THE STATE



## Nutrition Assistance Programs at NJ Farms & Markets

This guide provides an overview of the various nutrition assistance programs that can be used at New Jersey Farms and Farmers Markets.







*The Good Food Bucks program is a project of City Green, Inc.*

www.goodfoodbucks.com  
@goodfoodbucksNJ  
goodfoodbucks@city-green.org

	<b>SNAP (Supplemental Nutrition Assistance Program)</b>	<b>Good Food Bucks</b>	<b>Senior FMNP (Farmers Market Nutrition Program)</b>	<b>WIC FMNP (Farmers Market Nutrition Program)</b>	<b>eWIC (Cash Value Benefits)</b>
<b>Program Definition</b>	Provides monthly funds to individuals and families to increase purchasing power for nutritious and cost-effective foods.	A SNAP nutrition incentive program that provides a coupon or discount on SNAP fresh-produce purchases at participating locations	Provides eligible participants aged 60+ with household incomes less than 185% of the poverty level with benefits to redeem with authorized farmers for fresh fruits, vegetables, and herbs. Benefits must be issued and redeemed seasonally, June 1 - November 30.	Provides eligible nutritionally at-risk pregnant, breastfeeding, or postpartum women, and children 2-5 years old with benefits to redeem with authorized farmers for fresh fruits, vegetables, and herbs. Benefits must be issued and redeemed seasonally, June 1 - November 30.	New Jersey WIC Participants receive Cash Value Benefits (sometimes called CVB) on an eWIC card to buy fresh, canned, or frozen fruits and vegetables at WIC authorized retailers with eWIC capable POS systems
<b>Administering Agency</b>	NJ Department of Human Services	City Green, Inc.	NJ Department of Health	NJ Department of Health	NJ Department of Health

\* Redemption rate of 0.3% reflects national redemption rate of SNAP at farmers markets, sourced from USDA [Food and Nutrition Service Fiscal Year 2021 SNAP Retailer Management Year End Summary](#). FY2016 NJ redemption value supplied by FNS.  
# Redemption rate provided by NJ Department of Health. FM and DMF participation data sourced from, and redemption value calculated based on, [FNS data profile on state level FMNP issuance](#).  
^ FMNP participation numbers sourced from NJ Department of Health Division of Family Health Services - WIC Services: FMNP farmers training materials "Farmers Market Nutrition Program Facts" sheet

	<b>SNAP (Supplemental Nutrition Assistance Program)</b>	<b>Good Food Bucks</b>	<b>Senior FMNP (Farmers Market Nutrition Program)</b>	<b>WIC FMNP (Farmers Market Nutrition Program)</b>	<b>eWIC (Cash Value Benefits)</b>
<b>Benefit Method</b>	Families First EBT digital card 	Paper coupons, tokens, or 50% discount 	QR Code 	QR Code	eWIC digital card 
<b># of Farmers participating</b>	25 farmers and 27 farmers markets (FY2022)	61 farmers participating at 30+ farmers markets (FY2022)	165 farmers, 5 markets, and 153 farm stands # (FY2021)		14 farmers (FY2022)
<b># of NJ Residents participating</b>	750,000 (FY2022)	14,600 (FY2022)	38,988 ^ (FY2022)	43,864 ^ (FY2022)	N/A
<b>Redemptions at NJ Farms &amp; Markets</b>	0.3% / \$272,254* (FY 2016)	92% / \$26,350 (FY 2022)	80% / \$860,160 # (FY2021)	29% / \$356,220 # (FY2021)	N/A
<b>"Where to Use" Public Directory</b>	<u>NJ Dept. of Human Services</u>  (Note: only Community Farmers Markets are listed; individual farmers or farm stands "direct marketing farmers" not listed)	<u>City Green - Good Food Bucks</u>	<u>NJ Dept. of Health</u>	<u>NJ Dept. of Health</u>	<u>NJ Dept. of Health</u> – must locate farms in county PDF files that state ** Cash Value Benefits Accepted**