

# Grow Your Sales, Expand Your Reach, Feed Your Community: Get SNAP Authorized!

Did you know farm stands, farmers markets, mobile markets and CSA's can apply for SNAP authorization with the USDA?



Getting your farm, market or CSA **SNAP** authorized is a great way to increase your sales, grow your customer base and help make food more affordable for your community!

What makes farm vendors, farmers markets and CSA's eligible to accept SNAP payments?

## Rule #1: 50% Rule

**50% of total sales** has to come from **SNAP eligible items**



*\*If a farmers market is running the program then, 50% of the total sales of all vendors at the market has to come from SNAP eligible items*

## Rule #2: Staple Stocking Rule

A minimum of **36 staple food items** or product types

**3 Varieties** in each of the staple food categories



**3 stocking units for each** of the product types or items



**One perishable variety in two of the staple food categories**

*\*Staple Food has to be either the first or the second ingredient of the item. Products with the same main ingredient in different forms are different product types. Product type is the container the product is in (ex. canned vegetables vs fresh vegetables).*

## SNAP Eligible Foods

**Meat, Fish Poultry**  
**Dairy Products**  
**Fruits and Vegetables**  
**Cereals, Grains, Breads**



Scan this code to see the official FNS Eligibility Requirements

# Next Step...Apply to get SNAP Authorized!

## Information and documents needed for SNAP retailer application



- Date the Market opened
- Official Name, Mailing Address and Address of the Market
- Home address, Social Security Number and Date of Birth for the authorized official
- Sales Data from latest tax return
- Availability of SNAP eligible food types at the market and total sales at the market
- The markets operating schedule
- Social Security Cards of all business owners



Gather materials for your application

Fill out application (you have 30 days to complete)

45 Days to process the application

Potential Visit from FNS Agent

Receive your License from the FNS

## Resources to help you get started



**Good Food Bucks  
SNAP Authorization  
Toolkit for farmers  
markets and farms**



**Center of Agriculture  
and Food Systems  
Farmers Market Legal  
Toolkit**



**USDA FNS SNAP  
Application for  
Farmers Markets and  
Farm Vendors**



**MarketLink's Free EBT  
Equipment Grant and  
1:1 SNAP Retailer  
Application  
Assistance**

**SNAP Retailer  
Service Center** [1-877-823-4369](tel:1-877-823-4369)