Crow Your Seles, Expand Your Reach, Feed Your Community: Cet SNAP Authorized

Did you know farm stands, farmers markets, mobile markets and CSA's can apply for SNAP authorization with the USDA?



Getting your farm, market or CSA **SNAP** authorized is a great way to increase your sales, grow your customer base and help make food more affordable for your community!

What makes farm vendors, farmers markets and CSA's eligible to accept SNAP payments?

<u>Rule #1 : 50% Rule</u>

50% of total sales has to come from **SNAP eligible items**



*If a farmers market is running the program then, 50% of the total sales of all vendors at the market has to come from SNAP eligible items

Rule #2: Staple Stocking Rule

A minimum of **36 staple food items** or product types

3 Varieties in each of the staple food categories

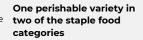






Eligit Requ

3 stocking units for each of the product types or items





*Staple Food has to be either the first or the second ingredient of the item. Products with the same main ingredient in different forms are different product types. Product type is the container the product is in (ex. canned vegetables vs fresh vegetables).

SNAP Eligible Foods

Meat, Fish Poultry Dairy Products Fruits and Vegetables Cereals, Grains, Breads



Scan this code to see the official FNS Eligibility Requirements

Next Step Apply to get SNAP Authorized

Information and documents needed for SNAP retailer application



Fill out

application (vou

have 30 days to

complete)

Gather

materials for

vour

application

- Date the Market opened
- Official Name, Mailing Address and Address of the Market
- Home address, Social Security Number and Date of Birth for the authorized official
- Sales Data from latest tax return
- Availability of SNAP eligible food types at the market and total sales at the market
- The markets operating schedule
- Social Security Cards of all business owners

Resources to help you get started



Good Food Bucks SNAP Authorization Toolkit for farmers markets and farms



Center of Agriculture and Food Systems Farmers Market Legal Toolkit



USDA FNS SNAP Application for Farmers Markets and Farm Vendors



MarketLink's Free EBT Equipment Grant and 1:1 SNAP Retailer Application Assistance

