



GOOD FOOD BUCKS 2023 IMPACT REPORT



Pictured: Montclair Farmers Market, 2023



Good Food Bucks Redeemed:
\$236,387

\$236,387 dollars worth of Good Food Bucks were used to purchase fresh fruits and vegetables in New Jersey in 2023.



Good Food Bucks were available in:

- **30** Farms and Farmers Markets
- **3** Brick and Mortar Retailers
- **14** Counties
- **33** Municipalities

With more locations opening soon in 2024!



Good Food Bucks Transactions: 40,035

Customers used Good Food Bucks to buy fresh produce 40,035 times in 2023.



This year, our farm and farmers market partners performed so well that **one-third** of them needed an increased budget to match demand!



92 Farmers earned income from Good Food Bucks in 2023



Despite the loss of early pandemic-era boosted SNAP benefits, our grocery store partners still **matched previous amounts** of Good Food Bucks redeemed!