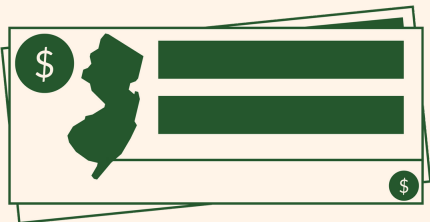




# GOOD FOOD BUCKS

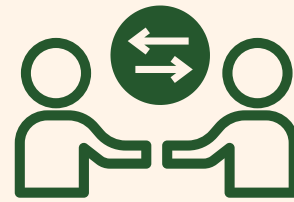
## 2022 IMPACT REPORT



### Good Food Bucks

**Redeemed: \$182,533**

\$182,533 worth of Good Food Bucks were used to purchase fresh fruits and vegetables in NJ in 2022.



### Number of

**Transactions: 37,791**

New Jersey families utilized Good Food Bucks to purchase healthy produce 37,791 times in 2022.

### Good Food Bucks were available in:



- **21** Farm-direct markets
- **2** Brick and Mortar retailers
- **12** counties
- **23** municipalities

### Redemption Rates



Brick and Mortar  
retailers:

**27%**



Farm-direct  
markets:

**92%**



**Total Good Food Bucks Distributed:**  
**\$652,900**



**61 Farmers Earned Income from Good Food Bucks**

### Learn more at:



[GoodFoodBucks.com](http://GoodFoodBucks.com)



[@GoodFoodBucksNJ](https://www.instagram.com/GoodFoodBucksNJ)



[Facebook.com/GoodFoodBucks](https://www.facebook.com/GoodFoodBucks)