

SNAP & Farmers Markets Fact Sheet for New Jersey



SNAP OVERVIEW

Supplemental Nutrition Assistance Program (SNAP) is a program housed under the Farm Bill, evaluated and renewed every 5 years by the USDA to determine benefit amounts. Its purpose is to provide monthly funds to individuals and families to increase purchasing power for nutritious and cost-effective foods. Eligible families can apply to receive SNAP benefits, which vary based on household size and income. The USDA uses the Thrifty Food Plan to assess the cost of a healthy diet and update the maximum benefits, which are updated every October.

SNAP STATISTICS

- Approximately 814,000 New Jerseyans received SNAP benefits in June 2022. This was a decrease of 69,605 people or -7.9% since June 2021.
- Over 44% of SNAP recipients in New Jersey are children.
- 2/3 of people who receive SNAP are kids, seniors, or people living with disabilities.
- In October 2021, the USDA increased benefits by 22% across the board after reevaluating the Thrifty Food Plan.
- SNAP benefits have increased 12.5 percent for fiscal year 2023 which began on October 1, 2022, to adjust for cost inflation.
- From October 2020 to November 2021, an average of 42.5 million Americans and 21.6 million households received over \$107.5 billion.
- Over 3/4 of New Jersey families receiving SNAP benefits have at least one adult working full-time. Often they work for near-minimum wage, with little to no benefits.
- Over \$1.2 billion in SNAP dollars go to local, NJ businesses and every NJ SNAP dollar generates \$1.70 in the local economy.

SNAP AT FARMERS MARKETS

- As of 2022, there are 27 SNAP-authorized farmers markets in NJ. Nationwide, there are 2,899 SNAP-authorized farmers markets.
- In 2020, farmers markets and direct-marketing farms generated over \$33 million in SNAP redemptions, an 89% increase from 2013.
- In New Jersey redemptions in 2020 were over \$435,000, more than twice as many as in 2013.
- As of 2018, 1 in 3 U.S. counties had at least one SNAP-authorized farmers market. Nearly 3/4 of counties had at least one farmers market however, revealing the potential for many more SNAP-authorized farmers markets.



City Green's Good Food Bucks program is New Jersey's only statewide SNAP nutrition incentive program. For more resources and news, visit www.GoodFoodBucks.com



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